



Shoemaker  
Elementary  
Parent Teacher  
Organization

**2020-2021 Officers**

President

Linzi Gill

Vice President

Debbie Prosser

Treasurer

Meghan Shankweiler

Secretary

Shirley Maldonado

PTO Meeting Agenda  
September 15, 2020

1. Welcome! We're so glad you're here! ☺
  - a. President's welcome – Board Introductions
  - b. Principal's welcome
2. Treasurer's Report
  - a. Budget
  - b. Allotments
  - c. Amazon Smile, Paypal (donations), Giant A+ Rewards/BoxTops (cancelled)
3. Welcome back review
  - a. Teacher/Staff Bags - Hand sanitizer, masks, lanyard, snacks, water
  - b. Staff breakfast – Individually wrapped donuts/muffins, K Cups, creamers, juices, sodas
  - c. Mask Lanyards – all students and staff received one, will be on CheddarUp spirit wear link to order more
  - d. Kindergarten welcome kit – T-shirt/pencil
4. Spirit wear
  - a. Masks for teachers (link from 4Five provided to order)
  - b. CheddarUp (old spiritwear) update - Scheduled curbside pickup offered
  - c. Apparel Now – Ongoing online spirit wear store (new clothing & accessories) [www.apparelnow.com](http://www.apparelnow.com) - Ships directly to homes
5. Community Discount Cards Fundraiser
  - a. \$10/card – good for 1 year
  - b. 18 confirmed merchants
  - c. Order/pay through Cheddar Up link
  - d. Cards will be sent home with hybrid students/curbside pickup dates for remote students
  - e. Sale will be ongoing – hope to kick off fundraiser 9/28
6. Cherrydale Fundraiser
  - a. All virtual - November 2-13
  - b. No cookie dough/food items
  - c. Orders will ship directly to homes
7. Read-A-Thon
  - a. Kick off: December 21
  - b. Reading dates: January 4-19
  - c. All virtual – reading logs and pledges
8. TENTATIVE Winter/Spring Fundraisers
  - a. Bingo Night (Feb 5), Shamrock Shake (Mar 19), Color Run (May 21)
9. Open Discussion
10. Meeting Adjourned

4068 N. Fairview St.  
Macungie, PA 18062

610-965-1626  
610-965-2977 (f)