**Shoemaker Elementary PTO**

**Meeting Minutes**

**September 8, 2016**

* **Welcome**
* President, Melissa Calder
* **Introductions / Attendees**
* There were 8 members in attendance
* Kathy F. said that a school she visited named JM Hill held their PTO Meeting online, on Facebook, in order to boost participation
  + Something to consider due to consistent low attendance
* **Principal’s Address**
* School year started off quiet, things going well
* 1st fire drill (only announced drill) completed, went well
* **Approval of Prior Meeting Minutes**
  + Melissa Mecouch
  + Melissa Calder
* **Treasurer's Report**
* Kendra may have a person to audit our past budgets, as well as this year’s budget.
  + Val S. also shared contact with Kendra of another person who could complete audit
  + Jen V. agreed to take the lead in getting past audits completed (years she was active treasurer, because she has the files)
* Currently seeking ideas for new fundraisers in order to raise money - budget deficit
* Remind everyone that you do not have to spend the entire amount ‘budgeted’ for your event, it is simply a guideline for what you are allotted. Save money like it was your own!
* Adding line item – ‘Balance Forward’, for anticipated expenses for upcoming year
* **Coupon Book Sale Update**
  + Everything looks good
  + Books due 9/16
* **Fundraiser Discussion**
* Kathy Flecksteiner, Representative from Joe Corbi's present with samples
* Changing incentives to increase fundraisers, because the kids get bored and uninspired
  + Big fundraisers that involve silly/crazy things with the teachers (aka ‘anarchy prizes/incentives’), that get the kids excited to go out and fundraise for their classrooms
    - Don’t abuse the allure of ‘anarchy prizes’, use only twice yearly - Fall / Spring
* Shoemaker will do a Joe Corbi Pie Sale this Fall
  + Kickoff date – 10/7/16
  + Sell pies until 10/21/16 (with the option of calling in orders until 10/30/16)
  + Delivery & Pick Up date 11/17/16
  + School Goal = 600 pies, in order to ‘win’ rewards below
    - Big Wheel race between two teachers, VIP section taped off on the floor for top 20 sellers
    - Highest Selling Class chooses a representative from their class to throw a pie in the face of the teacher of they voted on (with the exception of teachers that chose not to participate)
    - Highest Selling Student gets to choose a teacher to throw a pie in the face (with the exception of teachers that chose not to participate)
  + Melissa M. will make a sign for Shoemaker lobby to show the progress of pie sales, via ‘thermometer’ type illustration
    - Sales forms will be sent home with Melissa’s son so she can keep track of estimated sales to keep sign relatively current
  + Kids get little Corbi Shark toys to trade with pie sales – the more they sell, more sharks they get
* Due to problems with pickups in the past, we will do the following to attempt to correct the issues
  + We will be listing the pickup date on the on the order form, our hope is if they know in advance they may have trouble make that time/date, they will make other arrangements for pickup, or won’t place an order
  + We will be clearly stating on the order form that due to pick up problems in the past/storage space, if their orders are not picked up by the end of the pickup time, we will donate their orders to a local food bank
* We will also have a place on the order form that they can pay to donate a pie to a local food bank!
* Plan to combine total sale fundraiser with Macungie Elementary so that we can hopefully increase our margins to 43% instead of 30% because the dollar amount would be high enough, our sales will still remain our own
* **Event Statuses - Confirm & Find Chairs** 
  + - Spaghetti Dinner/Spaghetti Cook Off
      * Val Singley
        + Dipping Sauce in ‘shot glasses’
        + Salad & Bread
        + Bake Sale (included in price of meal)
        + Live music
        + Open house or seating times
        + Winner announced at the end of the night, & on the morning announcements
    - Barnes & Noble Night
      * Jenn Bloch
    - Snowball
      * Melissa Calder
    - Iron Pigs Game
      * Heather Wilson
    - Read-A-Thon
      * Crystal Husser
    - Applebee's Pancake Breakfast
      * Jen Curtis

**NEED CHAIRS FOR THE FOLLOWING EVENTS**

* Bingo Night
  + Chair \_\_\_\_\_\_\_\_\_\_\_\_\_\_??\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Spring Fling Dance
  + Chair \_\_\_\_\_\_\_\_\_\_\_\_\_\_??\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Color Run
  + Chair \_\_\_Gregory Trexler\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Spirit Wear
  + Chair \_\_\_\_\_Val Singley\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **Open Discussion**
  + Discussed cutting budget by decreasing PTO contribution to field trips, cutting contribution by half
  + Would it be cost effective to combine more than one grade level and bus them to PP&L Center or Stabler Arena, if there is a relevant show touring the area?
* **Closure of Meeting**

*Meeting adjourned at 8:35*